

# LOOKBOOK

BAG FASHION  
SPRING/SUMMER 2027



EN 06.2026

**Tamaris**

# TAMARIS SS27: SUMMER VERSATILITY FOR THE COMPLETE LOOK

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## TAMARIS BAGS SPRING/SUMMER 2027

Clean shapes, characterful surfaces and the “Perfect Match” programme combine summer lightness with a compelling proposition for specialist retail. The collection lends itself to versatile staging and creates deliberate impact in the window display. For Spring/Summer 2027, Tamaris consistently conceives the bag as part of the overall look. The range combines everyday shapes with fashion-led statement styles and accompanies the customer from urban routine to summer evening. The collection reveals its particular strength in interplay with the Tamaris shoe collection: selected bags pick up its colours, materials and design elements. The “Perfect Match” programme gives specialist retail a persuasive blueprint for coherent head-to-toe looks and additional add-on sales.

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Good  
to know!

None of our bags contain any animal-based ingredients.

**Item-No.: 35180.431**

Series: TAS Neah

Colour: lightyellow

L x D x H in cm (approx.): 36 x 14 x 22



2-in-1  
Bag-in-Bag



Additional Colours:



black



biege



sand



blue



lightblue



lightose



Perfect  
match!



**Item-No.: 35452.400**

Series: TAS Norberta Snake

Colour: beige

L x D x H in cm (approx.): 20 x 4 x 14



**Item-No.: 35451.200**

Series: TAS Norberta Raffia

Colour: brown

L x D x H in cm (approx.): 20 x 4 x 14

Additional Colours:



black



sand



Also available in  
an amazing range  
of materials.



**Item-No.: 35120.730**

Series: TAS Nadjä

Colour: camel

L x D x H in cm (approx.): 28 x 9 x 18

Additional Colours:



black



beige



lightyellow



rose



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# FROM RELIABLE COMPANION TO SPECIAL SUMMER MOMENT.

The design language covers every relevant purchasing impulse, from the dependable every-day companion to the occasion style. Softly modelled bucket and shoulder bags follow the line of the body and convey relaxed ease. Half-moon shapes, elongated baguette bags and compact crossbody bags define a feminine, modern signature. Diamond and trapeze shapes, flared side panels and geometric lines create clear accents. Rectangular top-handle bags and firmly structured shoppers provide definition. Beach bags, roomy shoppers and backpacks pick up on holiday, leisure and travel. For summer parties and long evenings, slim clutches and shoulder bags with delicate chain straps are ready to go.

**Item-No.: 35480.999**

Series: TAS Amalia Multi

Colour: multi

L x D x H in cm (approx): 20 x 8 x 13



Perfect  
match!



Additional Colours:



sand-kombi

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Item-No.: 35480,999

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Item-No.: 35233.400  
Colour: beige



Item-No.: 35233.420  
Colour: sand



Item-No.: 35233.530  
Colour: lightblue



Item-No.: 35233.650  
Colour: rose



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**Item-No.: 35233.530**

Series: TAS Amalia Lace Flower

Colour: lightblue

L x D x H in cm (approx.): 20,3 x 5,8 x 13,2



Item-No: 35231240



## DETAILS THAT SHOW CHARACTER.

At Tamaris, straps, handles and closures are functional and defining design elements in equal measure. Knotted and braided straps, small belt buckles and handles that flow out of the bag body itself give the styles a silhouette of their own. Delicate metal chains, some of them combined with colour-matched resin links, look like pieces of jewellery. Extra-long zip pulls, knotted scarves and fringed tassels bring movement. Round clasps, frame closures with transparent spheres and hardware in silver, gold and matt dark gold provide the highlights. Flowers as appliqués, charms or handle details add a feminine summer note. Contrast edges, visible stitching and fan-like side pleats emphasise the construction, while bows and gathers lend the styles a decorative lightness.

**Item-No.: 35231.244**

Series: TAS Amalia Diamant

Colour: champagner

L x D x H in cm (approx.): 24,2 x 5 x 12,1



Additional Colours:



gold



silver





**Item-No.: 35237.400**

Series: TAS Amalia Satin

Colour: beige

L x D x H in cm (approx.): 21,5 x 6 x 13,8

Additional Colours:



black



lightgold





## SURFACES WITH A TANGIBLE SUMMER FEEL.

For materials, Tamaris relies on contrasts that are immediately tangible at the point of sale. Finely grained leather looks sit alongside high-gloss and metallic shimmering versions. Velvety suede effects and textile weaves meet bast and straw looks, braiding as well as crochet and lace structures. These airy, artisanal surfaces give the collection its summer character. Textured sections are frequently combined with smooth panels, creating a striking yet highly wearable tension. Finely worked knits and sculptural embroidery add extra depth. Glitter threads, satin-like fabrics, patent finishes and graduated rhinestones give selected styles an elegant evening appeal. Snake prints, leopard patterns and graphic stripes form fashion-led counterpoints.



Item-No.: 35490.300  
Colour: white



Perfect  
match!



**Item-No.: 35490.100**

Series: TAS Amalia Dots

Colour: black

L x D x H in cm (approx.): 24 x 2 x 21



Item-No.: 35490.100  
Colour: black

*Classic polka dot  
designs for a timeless  
retro look.*



Item-No.: 35490.400  
Colour: beige



**Item-No.: 35230.100**

Series: TAS Amalia Clear Patent

Colour: black

L x D x H in cm (approx.): 23,2 x 5,3 x 11



Additional colours:



lightyellow



lightblue



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Item-No.: 35415.100



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**Item-No.: 35381.100**

Series: TAS Nevana

Colour: black

L x D x H in cm (approx.): 24 x 11 x 15



Additional Colours:

400  
beige

402  
beige/  
brown

700  
cognac

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Item-No: 35230.530



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Item-No: 30441.652





**Item-No.: 35351.650**

Series: TAS Noomi

Colour: rose

L x D x H in cm (approx.):

32 x 11 x 22



Additional Colours:



black



sand



yellow



khaki



Item-No: 35162200

With fine, soft  
faux suede



**Item-No.: 35160.420**

Series: Nastasja

Colour: brown

L x D x H in cm (approx.): 28 x 6 x 28

Additional Colours:



black



brown



ecru



lightblue



**Item-No.: 35164.420**

Series: Nastasja

Colour: sand

L x D x H in cm (approx.): 46 x 12 x 29

Additional Colours:



black



brown



ecru



lightblue







**Item-No.: 35411.200**

Series: TAS Norina

Colour: cognac

L x D x H in cm (approx.): 24 x 10 x 19

Additional Colours:



black



beige



cognac

Perfect  
match





Item-No.: 35391.100



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# A COLOUR WORLD BETWEEN LIGHT AND DEPTH.

The colour palette combines dependable core shades with bright summer notes. Off-white, sand, champagne, taupe and cognac form an elegant, natural base. Powder pink, baby blue and soft mint green bring gentle colour moments to the collection. Yellow ranges from a quiet butter tone to luminous sunshine shades. Moss green, warm brown, burgundy, vivid blue, navy and black create depth and contrast. Silver and gold finishes catch the light and underline the premium feel of the occasion styles.



**Item-No.: 35392.900**

Series: TAS Nani

Colour: taupe

L x D x H in cm (approx.): 28 x 9 x 18

Additional Colours:



black



beige



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**Item-No.: 35210.700**

Series: TAS Nellie Cotton

Colour: brown

L x D x H in cm (approx.): 40 x 12 x 20

Additional Colours:



beige



lightblue



lightrose



cognac



khaki



**Item-No.: 35211.400**

Series: TAS Nellie Cotton

Colour: beige

L x D x H in cm (approx.): 54 x 14 x 27



In a natural  
cotton like  
look.

**Item-No.: 35290.420**

Series: TAS Nicki

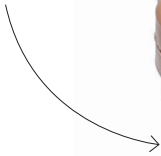
Colour: sand

L x D x H in cm (approx.): 26 x 7 x 16



Item-No. 35290.420

With fine, soft  
faux suede



Additional Colours:



black



brown



ecru



khaki

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## A RANGE WITH A CLEAR SUMMER SIGNATURE.

The Tamaris bag collection for SS27 brings together clear shape themes, characterful material worlds and a finely graduated colour palette to form a range that is easy to structure. Solid basics meet fashion-led eye-catchers that bring freshness to the sales floor and draw attention in the window display. Together with matching shoe styles, the collection makes advising customers easier for specialist retail and opens up plenty of options for themed presentations. The bag becomes a coherent element of the complete Tamaris look and a companion through the many facets of summer.



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**Item-No.: 35238.400**

Series: TAS Amalia Lace  
Colour: beige  
L x D x H in cm (approx.):  
18,2 x 6,3 x 12,7



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